



Study plan of BA “Media and Communication”

Part-time

Semester	Courses	Credits (ECTS)
I	Language and Thinking	6
I	English Language	6
I	Basics of Media Literacy	6
I	Introduction to Specialty: Media Professions	6
		Total: 24
II	Elective Course	6
II	English Language	6
II	The Origins and Evolution of Visual Forms	6
II	Media Production I	6
		Total: 24
III	Elective Course	6
III	Political Communication Techniques	6
III	Genealogy of Media	6
III	Film History / Basics of Journalism* (students should select one course)	6
		Total: 24
IV	Effective Communication	6
IV	Media Production II	6
IV	Media Research Methods	6
IV	Term Paper 1	3
IV	Practice	3
		Total: 24
V	Transmedia Storytelling	6
V	Visual Culture and Media Technologies	6
V	Uses of 'Big Data' in Social Media Research	3
V	PR and SMM	6
V	Practice	3
		Total: 24
VI	Media Production III	6
VI	Convergent Media and Universal Journalism	6
VI	Social Practices and Technologies in the Media Space	6
VI	Practice	3
VI	Term Paper 2	3
		Total: 24
VII	Film Analysis and Cinema Theory	6
VII	Introduction to Critical Theory	6

VII	Fundamentals of Management	6
	Media, Art and Curatorship/ Introduction in Game Study * (students should select one course)	6
Total: 24		
VIII	Semiotics	6
VIII	Media, Communication, and Discrimination	6
VIII	Media Production IV	6
VIII	Photography Theory/ Podcasting *(students should select one course)	6
Total: 24		
IX	Gender, Society, Culture	6
IX	Psychoanalysis, Culture and Media	6
IX	Strategic Management and Management of Media Projects	6
IX	Final paper	6
Total: 24		
X	Copyright	3
X	Theory and Practice of Creating Educational Media Products	6
X	Final paper	9
X	Practice	6
Total: 24		
Total within the Program: 240		